

CORRESPONDENCE

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WRITTEN ACTION PLANS FOR ATOPIC DERMATITIS IN THE ERA OF MOBILE TECHNOLOGY

To the Editor:

We read with interest the article reviewing written action plans in eczema management (1). In our current electronic era, in which 69% of 12- to 15-year-olds have access to a smartphone (2), the incorporation of novel technology has the potential to improve patient engagement and compliance with therapy. An easily implementable intervention would be to encourage parents (and older children) to take photographs of written plans as portable reminders of treatment regimens (3). Other possibilities include the use of carefully curated, clinician-designed apps that can deliver regular reminders and more complex treatment plans to patients without the risk of confusing them. Some possibilities are illustrated in a commercial app that the UK National Health Service has already approved for the regular monitoring of moles (4). As advocates for children's health,

adoption of omnipresent novel technologies can readily enhance delivery and implementation of the highest standards of care for our patients.

REFERENCES

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